**Ewa Johnson, Chief Marketing Officer at Cybit**

Before joining Cybit, Ewa served as Marketing Director at Ultima Business Solutions, where she was a member of the Operational Board and prior to this, held senior leadership roles in Softcat, iiaa (a privately owned international professional beauty distributor), Vodafone Global Enterprise, OKI, The Prince’s Trust and Xerox.

Ewa’s diverse skill set and ability to navigate different market landscapes is supported by her reputation for ‘out of the box’ creativity, strong commercial acumen, and strategic vision as well as her passion for delivering undisputed marketing value.

In her role as CMO, Ewa is driving a brand transformational agenda to support Cybit’s growth objectives. Her focus will be on building Cybit’s market reputation, expanding its customer base, and delivering impactful marketing initiatives that align with the company’s strategic goals.